



For Immediate Release
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Synagro to Sponsor First-Ever Virtual Kern County Fair Livestock Show

Synagro to Highlight AllGro® Compost Builds Soil Health for Agricultural, Horticultural, Landscaping and Restoration Programs

BALTIMORE, Maryland, September 21, 2020 – [Synagro Technologies, Inc.](#), one of the largest private composters in the United States, will be one of only two sponsors supporting the 2020 Kern County Fair Livestock Show – a first-ever virtual event – September 23 to October 4, 2020.

The fair will post videos of traditional fair performers on its website and social media, adding interactive activities in which the public can participate. Ever wonder how to make funnel cake at home? This could be the year to learn, as the fair plans to post on a variety of topics each day to keep Kern County residents engaged in something that's become a cherished tradition.

Synagro will highlight its [AllGro® compost](#) – a nutrient-rich source of organic matter that brings agronomic value to almost any application – during the online livestock show. Made from carbon-rich feedstocks, AllGro compost is the result of a natural, controlled, biological process. The end result is a high-quality soil amendment used by professionals in agriculture, horticulture and landscape maintenance.

“We are especially pleased to be sponsoring the 2020 Kern County Fair Livestock Show as it has been reformatted as virtual event due to the COVID-19 pandemic,” announced Mike Kotelec, regional vice president, West, Synagro. “It’s important to us to support the event and give the children and teenagers of Kern County who raised their animals to compete in this event.”

Those who compete will have raised their animals as usual and filmed 60-second videos to be distributed to judges. After the winners have been announced, the animals will be sold in an eBay-like forum before being shipped to processors.

“We’re also excited to be showcasing AllGro compost during the online event,” added Robert Ford, business development manager, Synagro. “When used in accordance with sound agronomic principles, [AllGro compost](#) provides both immediate and long-lasting benefits by replenishing organic matter; providing slow-release plant nutrients, reducing need for chemical fertilizers; enhancing soil structure and porosity which improves soil moisture holding capacity; and helping build more friable soil which can improve tillage in compacted soils.”

Last year Synagro distributed more than 300,000 tons of compost produced at its six facilities nationwide.



About Synagro

Founded in 1986, Synagro Technologies, Inc. works to turn waste into worth by helping more than 800 municipal and industrial water and wastewater facilities in North America move toward safer, cleaner and more environmentally beneficial practices. For some, it's simply cleaning the water supply. For others, it's much more – we partner with them to process their waste for compost or energy pellets, creating healthy soil and sequestering carbon in the process. As the largest recycler of organic by-products in North America, we're trusted because we remove risks while keeping the logistics clean. Because we have the most experienced team in the industry, we can offer tailored solutions that ensure no waste goes to waste. Much of our work isn't pretty. But it's a greener world emerging from a cleaner one – worth coming from waste – and we think that's pretty beautiful. Visit synagro.com to learn more.

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